

**INVOICE**

TO: A&P Inc.
2 Paragon Drive
Montvale NJ 07645
USA

INVOICE: 78760
DATE : 12/14/2010
TERMS : Net 15 Days

JOB: API C08872 1/7 Sale Event

DESCRIPTION	CURRENT
FSI (for inserts and store cop OPTION 1 Total Quantity 3,075,257 (includes spoilage and samples) Distribution: - FSI's to newspapers, 2,960,257 qty, per distribution list. - FSI's as stores copies: 115,000 qty.(110 stores, 1000 per) - FSI samples: 5000 to Montvale, NJ 07645 - FSI samples: 20 to Flower Mound TX 75028. --- Single Sheet: FSI Frequency of Ad: One event Page count: 1 Versions: 1 Page Size 8.5" x 11" Stock 50# coated #5 Ink 4cp/4cp (different art F/B) Color is based on medium ink coverage. Bleeds: No Folds: No Art Backup Head/Head Artwork/Files Locked pdf files Proofs Ivie Supplied PDF Finishing Press delivered - Trimmed --- Packing (Pack Out): FSI's are bulk packed on skids. Estimate does not include costs for cartons and carton packing for distribution to newspapers/DC's. Store copies pack in convenient cartons of 1000 per carton for individual shipments. --- Print Method Print by heat set web offset Lithography =====	27,061.17
Non-Item Bag Stuffer OPTION 1 Total Quantity 115,010 (includes spoilage, overs & samples) ** CONTINUED ON NEXT PAGE **	1,132.28

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DESCRIPTION	CURRENT
<ul style="list-style-type: none"> - Qty 110,000 to stores (110 stores, 1000 per) - Samples 5,000 to Montvale NJ 07645 - Samples 10 to Flower Mound, TX 75028 <p>----</p> <p>Single Sheet - Bag Stuffer Frequency of Ad: One event Page count: 1 Versions: 1 Page Size 8.5" x 11" Stock 50# coated #5 Ink 4cp/4cp (art same F/B) Bleeds: No Folds: No Art Backup Head/Head Artwork/Files Locked pdf files Proofs Ivie Supplied PDF Finishing Press delivered - Trimmed</p> <p>---</p> <p>Packing (Pack Out) in 1000's, in convenient cartons for individual store shipments.</p> <p>---</p> <p>Print Method Print by heat set web offset Lithography</p>	
Freight / Shipping for FSI	7,200.00
<p>Freight estimate is based on a mix of ground/air travel required to make specific delivery date windows, requested by the client.</p> <p>-----</p> <p>- FSI's TO NEWSPAPERS: 22 drops per provided distribution list. FSI's deliveries expected no earlier than 12/29, no later than 12/31.</p> <p>-----</p> <p>- FSI's AS STORE COPIES: 110 boxes of 1000 ea., per provided distribution list. Shipping via 2-day air freight on 1/04/11. Expected delivery on 1/06/11. No earlier, no later.</p> <p>** CONTINUED ON NEXT PAGE **</p>	

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DESCRIPTION	CURRENT
<p>-----</p> <p>Estimate ground service for 5000 overs to NJ 07645 and 10 to TX 75028, expected to deliver by 1/04/11.</p> <p>=====</p>	
Freight / Shipping for Store C	2,760.00
<p>Freight estimate is based on 2-day air freight, required to make specific delivery date windows, requested by the client.</p> <p>-----</p> <p>- BAGSTUFFERS TO STORES: Ship to 110 stores @ 1000 per store, per provided distribution list. Delivery expected no earlier than 12/30/10, no later than 1/03/11.</p> <p>-----</p> <p>- BAGSTUFFERS AS OVERS/SAMPLES: 5000 overs bundled in 1000's and shipped to Montvale NJ 07645 expected to arrive by 12/30/10. Samples to Flower Mound TX 75028 expected to arrive by 12/30/10.</p> <p>=====</p> <p>Freight may vary based on file release time, weather conditions, delivery deadlines which may require expedited freight, holiday schedules/closures, final print quantity, fuel surcharges and final delivery location(s) or unforeseen circumstances.</p>	
SUB-TOTAL	38,153.45
SALES TAX DEPOSIT	2,670.74
TOTAL AMOUNT DUE	40,824.19
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IvieP.O. Box 271067
Flower Mound, TX 75027
(972)899-5000**INVOICE**

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Montvale NJ 07645
USA

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JOB: API C08872 1/7 Sale Event

DESCRIPTION	CURRENT
TOTAL AMOUNT DUE	
40,824.19	
	
Job Category: Please remit to: Ivie & Associates, Inc. P.O. Box 975060 Dallas, TX 75397-5060	